

Maternity Champions Pilot – Evaluation Outcomes

Impact on families

- ✓ 7 in 10 believe to have helped greatly
- ✓ Accessible local maternity contact point

influential
community
friends
informal
weekly listen
non-judgemental
subtle
accessible
help
recommended
supportive
information

- ✓ Policy fit to compliment ‘Giving every child the best start in life’
- ✓ Maternity Antenatal Pathway recognition
- ✓ Strategic representation
- ✓ Lobbying achievements
- ✓ Voice for local women
- ✓ Stakeholder plans to expand working with MCs



Maternity pathway impact

Health impacts



- ✓ Maternal mental health
- ✓ Reducing isolation and building peer support networks
- ✓ Breastfeeding

Standout reflections



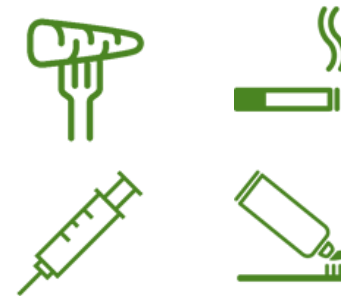
- ✓ **4,300+** volunteer hours = £40, 514 contribution to local health economy
- ✓ **750** people helped
- ✓ **3 volunteers** into paid employment



Return on investment

Supporting public health

- ✓ Smoking, child oral health, nutrition, child immunizations



- ✓ 43 local volunteers recruited and trained
- ✓ Community based-assets in maternity and public health
- ✓ High enjoyment/recommendation
- ✓ Notable uplifts in volunteers’ life satisfaction; skills, employability and personal development; and health
- ✓ Strong take up of external training



Successful volunteer scheme

