

THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA

Support and recognition for promoting employee wellbeing

LONDON HEALTHY WORKPLACE CHARTER

Anna Brown

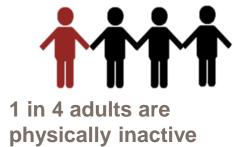
Healthy workplace business advisor



You already know...







2 in 3 adults are either overweight or obese



An average London firm of 250 employees loses around £250,000 a year due to ill health calculated by sickness absence.

- GLA Economics report, 2012



Physically active workers take 27% fewer sick days than their non-physically active counterparts

- NICE, 2012



Reap the benefits of promoting employee wellbeing...

The business benefits of having healthy, fit and committed staff are now well recognised by employers:

- improved productivity
- fewer accidents
- lower absence rates
- staff who are engaged and committed to the business
- fitter employees as they grow older

...and gain recognition for it



What is the LONDON HEALTHY WORKPLACE CHARTER?

a structured framework for action / self-assessment tool



2. an accreditation scheme

all about employee health & wellbeing and being recognised as a great place to work **FREE of CHARGE**



What does the LONDON HEALTHY WORKPLACE CHARTER cover?

A free framework for action and accreditation scheme, covering:

- corporate support for wellbeing
- attendance management
- health and safety requirements
- mental health and wellbeing
- tobacco
- physical activity
- healthy eating
- problematic use of alcohol and other substances

Three levels: Commitment (online application)

Achievement; Excellence (portfolio & verification day)









WHAT ARE THE BENEFITS?

A clear, established, good practice framework endorsed by Public Health England



- Get the **best** out of your workforce (higher productivity, higher engagement, lower sickness absence)
- Stand out with prestigous accreditation
 3 accreditation levels: commitment / achievement / excellence



Free local support, including...



WHAT LOCAL SUPPORT IS AVAILABLE?

- Advice and signposting as you review and develop all that you do to promote employee wellbeing
 - free of charge
- Guidance to ensure you attain your preferred accreditation level
 - free of charge





WHAT LOCAL SUPPORT IS AVAILABLE?

- Heavily subsidised mental health & wellbeing training for line managers
 - subsidised rate of £15pp for half day course



- Free employee health check packages (for up to 40 employees)
 - charges only apply if appointments
 are missed





You are invited to join the growing number of employers

Work towards LONDON HEALTHY WORKPLACE CHARTER accreditation



Reap the benefits

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Supported by Public Health England

Thank you for listening!

Questions very welcome.

