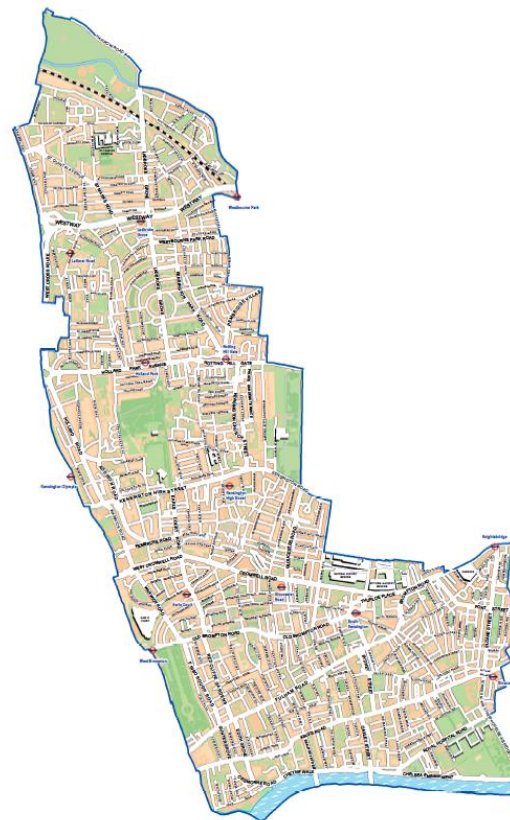




# JOHN LYON'S CHARITY

## Kensington & Chelsea YPF

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**John Lyon's Charity**





# What is John Lyon's Charity?

- Established 1578 by John Lyon – yeoman farmer who established Harrow School
- Original purpose to maintain Harrow and Edgware Roads
- Endowed the St John's Wood Farm for this purpose
- 1991 The modern charity was born - a grant-giving charity with remit in nine northwest London boroughs
- Only fund work with children and young people aged 0-25
- Over £120million has been awarded since then, with grant spend last year of £11 million





# Where do we fund?

Barnet  
Brent  
Camden  
Ealing  
Hammersmith & Fulham  
Harrow  
Kensington & Chelsea  
City of London  
City of Westminster





# Context

- From 2013 we saw a drop in applications from smaller voluntary groups and specifically from the youth sector
- Coupled with the closure and merger of a number of longstanding organisations



# This revealed some Key Issues

- The dependency of the CYP voluntary sector on public sector funding
- The structure of the CYP voluntary sector - diverse, frequently fragmented and small
- Absence of long-term funding programmes
- Silo working
- Closure of local collaborative networks
- The Funder Conundrum - groups who lack funding get less funding
- Move from grants to tenders
- Youth and community centres turned into flats



# Young People's Foundations

YPFs are **locally** established, **cross-sectorial** organisations that seek to **sustain** CYP delivery in a **specific** borough





# The Young People's Foundation Model

- Newly registered charities
- Membership organisations open to any group that work with Children and Young People 0-25
- Trustee Board and wider steering group that includes representatives from relevant organisations in each local area
- This includes:
  - the local voluntary sector
  - the local authority
  - Police
  - Clinical Commissioning Groups
  - Housing Associations
  - Schools
  - faith groups
  - uniformed groups
  - football clubs and sports organisations
  - the corporate sector
  - funder representation



# Values

**The time when public or voluntary/private sector could deliver by themselves has gone**

- Membership is open to **any group** working with children and young people - An **equal voice** is given to all organisations, no matter their size
- **Non-competitive** and **encourages collaboration** between members
- **Non-delivery organisations**, that contract members to deliver
- **Long –Term** solutions with Long-term commitments





# YPF Structure

- Core funding of £150,000 - £200,000
  - Fundraised separately from project funding.
- Core team of four, generally consisting of:
  - CEO
  - Fundraiser/ Business Development Manager
  - Operations Manager
  - Membership / Community Development / Communications worker



# Three key YPF functions

## 1. Money

- Joint fundraising on behalf of local groups
- Secure funding from new sources into the local area
- Build a local consortium to successfully secure commissions and tenders from the local authority and other statutory agencies
- Attract corporate and individual funding streams
- Secure funding from Trusts and Foundations
- Small Grant pot



## 2. Facilitation and Access

- Organise sector (and location) specific capacity building including training events, advice sessions and a forum for organisations to share ideas and best practice
- Coordinate sector networking opportunities and support services.
- Provide a single point of access to better understand the local sector- who does what, where and how
- Be a local one-stop-shop for Corporate Social Responsibility (CSR) engagement with the sector



### 3. Space

- Share venue spaces and develop a ‘venue bank’
- Matching children without buildings TO buildings without children!
- Online portal and app with the Mix
- Variety of Stakeholders involved
  - Uniformed groups
  - Faith Groups
  - Housing Associations
  - Businesses



# Fidelity to the Model

- All member organisations will meet safeguarding minimums
- Funders and commissioners should be able to feel confident in the quality of the YPFs
- Quality assessment of all the membership
- National Resource Centre for Supplementary Education (NRCSE)





# Funding

- John Lyon's Charity has so far committed £1.8 million to establish Young People's Foundations
- £900,000 matched funding from City Bridge Trust secured so far
- Initial funding commitments from LB Camden (£150,000), Westminster City Council (£100,000) LB Hammersmith & Fulham (£75,000) in 2017/18
- Wide-spread funder support, including from Sport England, NCS, Mercers and Goldsmiths Company, National Lottery Community Fund.





## YPF's today

- 2015 – Young Brent, Young Barnet and Young Harrow.
- 2016 – Young Westminster, Young Camden and Young H&F.
- 2017 – Young Ealing Foundation.
- 2018/19 – K&C YPF agreed and currently being founded.
- YPF's are the local YLF networks on behalf of the GLA.
- Young Manchester
- DCMS and the YPF model



## K&C YPF

- K&C has always had a strong, vibrant voluntary sector delivering good services to CYP.
- John Lyon's has a long history of working in the borough and invests c.£800k-£1million a year.
- Recent RBKC report identified a gap in joined up working in the wider youth sector overall and needs for support and capacity build within the sector.



# Contact Information

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