



Inserts in Link Newsletter

LINK is mailed out to approximately 750 organisations and individuals per issue.

Costs

- The costs below cover administration, use of our mailing list and postage.
- An insert is regarded as anything up to a single sheet of 80gsm A4
- Inserts that weigh significantly more than a standard sheet of A4 paper will be charged extra.
- The costs assume that no additional postage cost is incurred as a result of the inclusion of inserts.
- If the weight of the mailing will exceed the standard postage cost as a result of the inclusion of your insert you will be asked to pay the additional postage in full. (ie 41p per extra per mailing).

	x1 page	x2 page	x3 page	x4 page
Small VCOs based in K&C – up to 5 staff	£70	£90	£110	£130
Large VCOs - over 5 staff and non K&C based	£120	£160	£200	£240
Statutory Org's	£180	£240	£300	£360
Commercial Org's	£240	£320	£400	£500

Please note: It will be your responsibility to ensure we receive your inserts before we mail out. We are not able to print your inserts for you.

Please contact **Kuldip Bajwa** on **020 7243 9800** or by email kuldip@kcsc.org.uk to enquire about including inserts in Link.