



# JOHN LYON'S CHARITY

**Young People's  
Foundations**

**A new model to  
support children and  
young people**



**Erik Mesel**

**Grants & Public Policy Manager**



# Introduction

- What is John Lyon's Charity?
- The Beneficial Area
- The way we work
- Young People's Foundations





# What is John Lyon's Charity?

- Original purpose to maintain Harrow and Edgware Roads
- 1991 Charity Commission Scheme
- Grant-giving charity with remit in nine northwest London boroughs
- 2015/16 highest ever grant spend £9.6million
- Nearly £100million has been awarded since then





# Where do we fund?

Barnet  
Brent  
Camden  
Ealing  
Kensington & Chelsea  
Hammersmith & Fulham  
Harrow  
City of London  
City of Westminster





# What do we fund?

Arts & Science  
Children & Families  
Education & Learning  
Emotional Wellbeing  
Special Needs & Disability  
Sport  
Training  
Youth Clubs & Youth Activities  
Youth Issues





# The way we work

- Close relationships with **organisations** in the Beneficial Area
- Close relationship with **local authorities** in the Beneficial Area
- Reputation for supporting high quality, initiatives meeting a local need
- Work closely to assist organisations build their capacity
- Dedicated to funding what works rather than reinventing the wheel



# Context

Our experience working within our Beneficial Area revealed:

- From 2011/12 we saw a drop in applications from smaller voluntary groups and specifically from the youth sector
- Coupled with the closure of a number of longstanding organisations
- Leaching of expertise and local knowledge within the children & young people sector

# This context revealed the following issues:

- The dependency of the CYP voluntary sector on public sector funding
- The structure of the CYP voluntary sector - diverse, frequently fragmented and small
- Lack of fundraising expertise
- Lack of community spaces



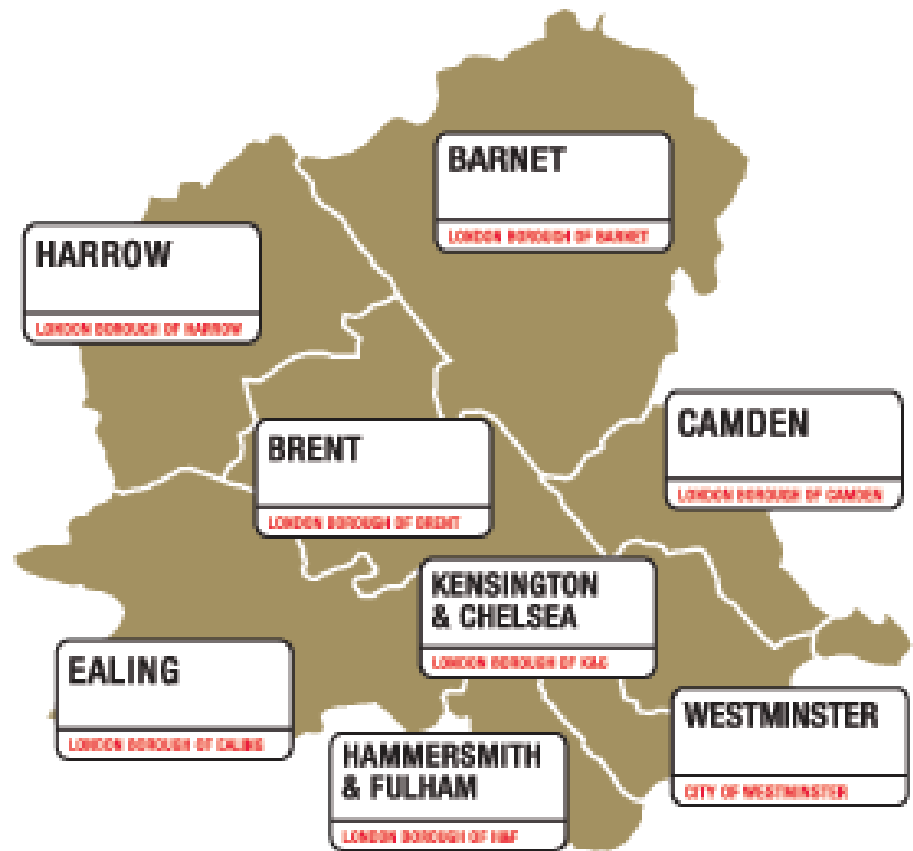




# Outer vs inner

Barnet  
Brent  
Ealing  
Harrow

Camden  
Hammersmith & Fulham  
Kensington & Chelsea  
City of Westminster



# Young People's Foundations

YPFs are locally established, cross-sectorial organisations that seek to sustain local CYP delivery in a specific borough.



# The Young People's Foundation Model

- Be a newly registered charity
- Be a membership organisation open to any group that works with Children and Young People 0-25 in a specific borough
- Have a Trustee Board and wider steering group that will include representation from relevant organisations in each local area
- This might include the local voluntary sector, the local authority, police, Clinical Commissioning Groups, Housing Associations, schools, faith groups, uniformed groups, football clubs and sports organisations, the corporate sector and funder representation



# The five founding YPF values

## *Inclusivity:*

- Membership will be open to any group working with children and young people
- As many groups as possible should be encouraged to join
- An equal voice will be given to all organisations, no matter their size

# Diversity

- YPFs value the multitude of organisations that deliver youth and children's work
- Need for variety in order to meet the needs of as many young people as possible





# Collaboration

- YPFs will be non-competitive and encourage collaboration between members.
- YPFs will work to fundraise, coordinate and network to benefit their whole membership.
- YPFs will not compete against their members nor will they build up a large central workforce.
- YPFs will remain outward facing for the benefit of their members

# Cross sector

The needs of children and young people should be addressed by the public, voluntary and private sectors as a group rather than individually.



# Grassroots

YPFs will work for, and with, small local organisations and will retain their local focus.







# Three key YPF functions

## 1. Fundraising

Work as a Prime Contractor to

- Secure funding from *new* sources into the local area
- Successfully secure commissions and tenders from the local authority either as a consortia or together with a national organisation
- Work with other statutory agencies
- Attract corporate and individual funding streams
- Secure funding from Trusts and Foundations



## 2. Venue Bank

- Share venue spaces and develop a ‘venue bank’
- Matching children without building TO buildings without children!
- Online portal and app
- Variety of Stakeholders involved
  - Uniformed groups
  - Faith Groups
  - Housing Associations
  - Businesses



### **3. Capacity Building and Networking**

- Organise sector (and location) specific capacity building including training events, advice sessions and a forum for organisations to share ideas and best practice
- Coordinate sector networking opportunities and support services.
- Devolved small grant pot
  - £50,000 in the pilot boroughs

# Funder Support

- John Lyon's Charity and City Bridge Trust committed £1.2million to establish three Young People's Foundations in Barnet, Brent and Harrow
- Wide-spread funder support, discussions in place with a number of funders including:
  - Big Lottery Fund
  - BBC Children in Need
  - London Sport/Sport England
  - Paul Hamlyn Foundation
  - Mayor's Fund for London
  - Goldsmiths' Company
  - Mercers' Company



# Collaboration

Other partners bringing expertise include:

- London Youth / Centre for Youth Impact
- YPF Quality Mark
- YPF Network – collaboration, capacity building, evidence gathering
- London Funders / ACF
- Funder Forum
- Children England
- National Resource Centre for Supplementary Education



# Potential

- Young People's Foundations in each of the Charity's funded boroughs
  - Barnet, Brent and Harrow already up and running
  - Camden and Westminster by summer
  - Ealing, H&F and K&C by the end of the year
- Interest in replication in other boroughs across London and other areas of the UK
  - Discussions in Waltham Forest, Haringey, Trafford and others



# Contact Information

Erik Mesel

Grants & Public Policy Manager

0207 591 3502

[erik@jlc.london](mailto:erik@jlc.london)

[www.jlc.london](http://www.jlc.london)

