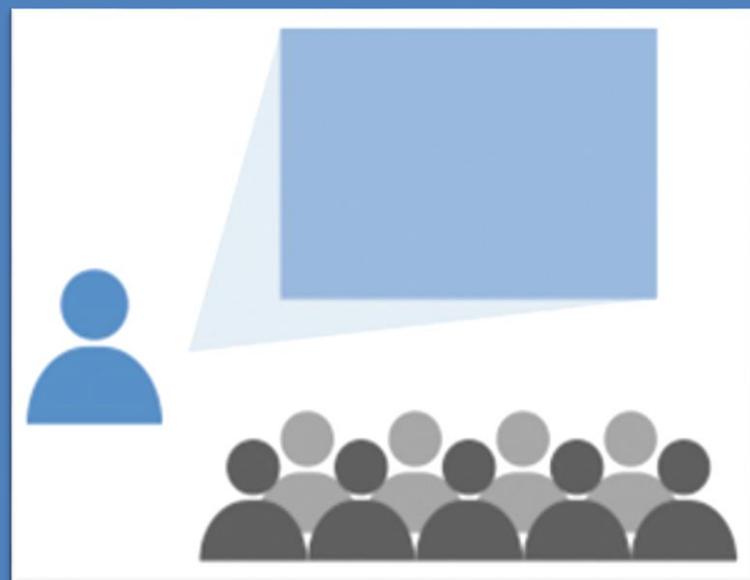
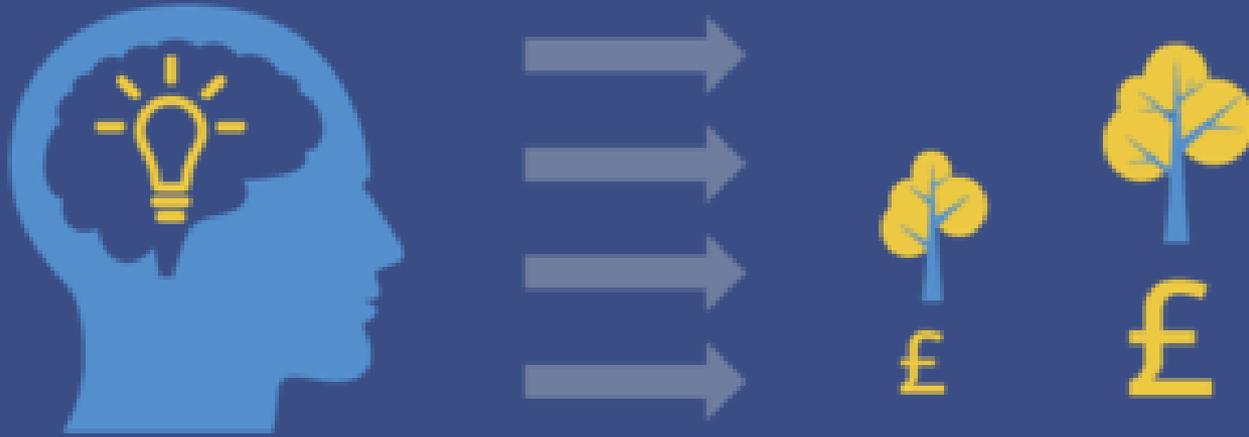


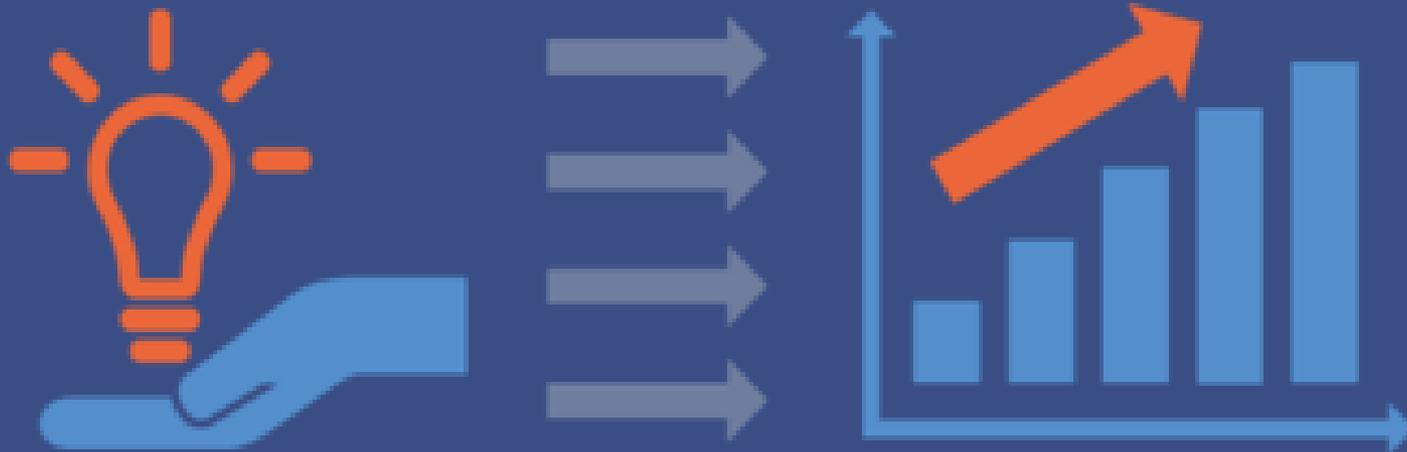


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About

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LEADERSHIP and STRATEGIC DIRECTION

Management, governance and personnel

Overall the business plan must communicate management's capabilities and demonstrate that they can achieve the objectives they have set.

- Who are the key individuals?
- What is the relationship between ownership and management and long term aims and objectives of key individuals?
- What are the remuneration policies?
- Governance: is there a Board? Trustee group? Non-executive Director(s)? What are their roles/backgrounds?

Will you need additional support or resources in the future?

You should include an organogram here or in the appendices showing the position now and that proposed in 3 years time. CVs (if appropriate) should stay in the appendix.



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