

Health and Well Being Strategy

Consultation Briefing



Background



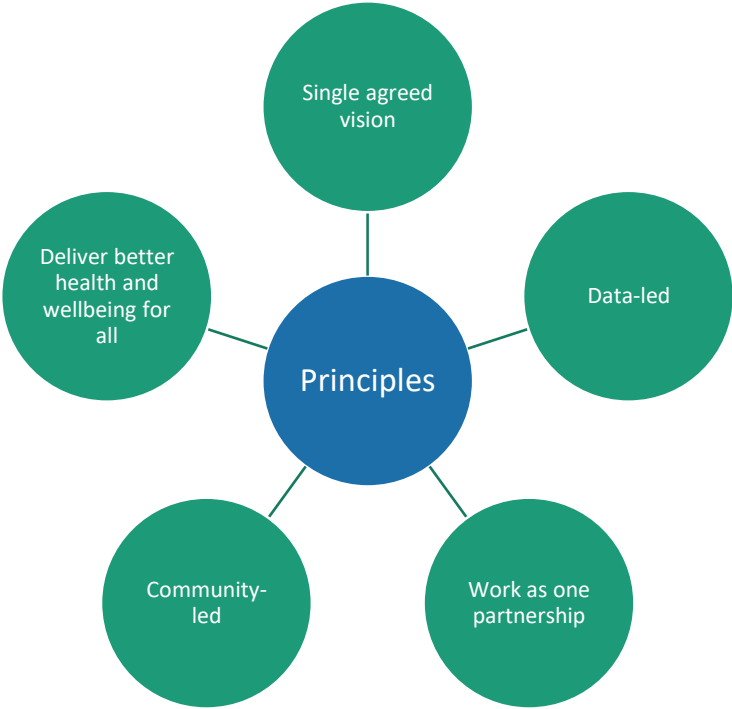
- Joint Health and Well being Board (HWBB) has drafted a new health and wellbeing strategy to address inequalities in our boroughs
- Informed through extensive engagement programme over 2022 /23 and under pinned by the Joint Strategic Needs Assessment (JSNA)
- What's new:
 - Bi-borough
 - 10 year
 - Focus on wider determinants of health
- A consultation will run for eight weeks from 2 May to June 2023 and will aim to:
 - Help residents and partners to understand what the health and wellbeing strategy is
 - Ensure residents and community groups identified as being impacted most by the strategy are engaged in the coproduction of the strategy

The strategy



VISION - People want to live healthy and happy lives to the fullest, in ways they choose, in communities that are safe.

- 4 Outcome. Residents want to:
- Live longer and fulfilling lives.
- Live in communities that are healthy, safe and with good quality schools, housing and environment
- Have their mental wellbeing regarded as equally as important as their physical health
- Have access to good quality and fair services that meet their needs



Consultation



Core Consultation Offer

Targeted / Responsive Consultations

Partner Governance

Workshops

May - 2 x 2hr workshops in each borough (north and south) within community venues (5pm - 7pm). Delivered in partnership with health and VCS

Hard copy consultation strategy and survey

April – June - Libraires, leisure centres GPs, pharmacies, dentist, Family Hubs, partner organisations etc FREEPOST survey

VCS Organisations

- Attendance at events / activities. including ½ term holiday events programme
- Presentations to VCS forums
- Hard copies distributed to all VCS organisations with FREEPOST
- Online surveys

Virtual workshops

May - 2 x workshops

Online survey

April – June - Two formats of survey including EasyRead format

CYP

April – Presentation to youth council to support promotion through schools

Health

- Presentations to GPs, Pharmacy's, Dentists
- UEC Board presentations – Chelwest and Imperial

Health and Well Being Board

HWB partners to promote the consultation and survey links to staff and service user groups.

Attendance at events organised by HWB partners eg through Local Action Group

Targeted events / interventions if groups / communities not been represented through core offer

Working with community and health champions to engage in resident conversations

- RBKC Scrutiny
- Westminster P&S
- Place Based Partnership

Promoting consultation and events

- Small leaflets – dates and QR code for all partners to distribute (circa 2,000)
- Social media - weekly feeds through social media platforms. (May / June)
- Posters in notice boards, libraries, GP centres (April – June)
- Council/NHS publications (April – June)
- HWB Partner networks

What You Can Do



- Promote to your service users
- Respond yourselves