# How to set up and run a free cycle taxi for people over 60 and for people with issues around mobility

David Dansky





### A vision







### Some money







### Accessible cycles





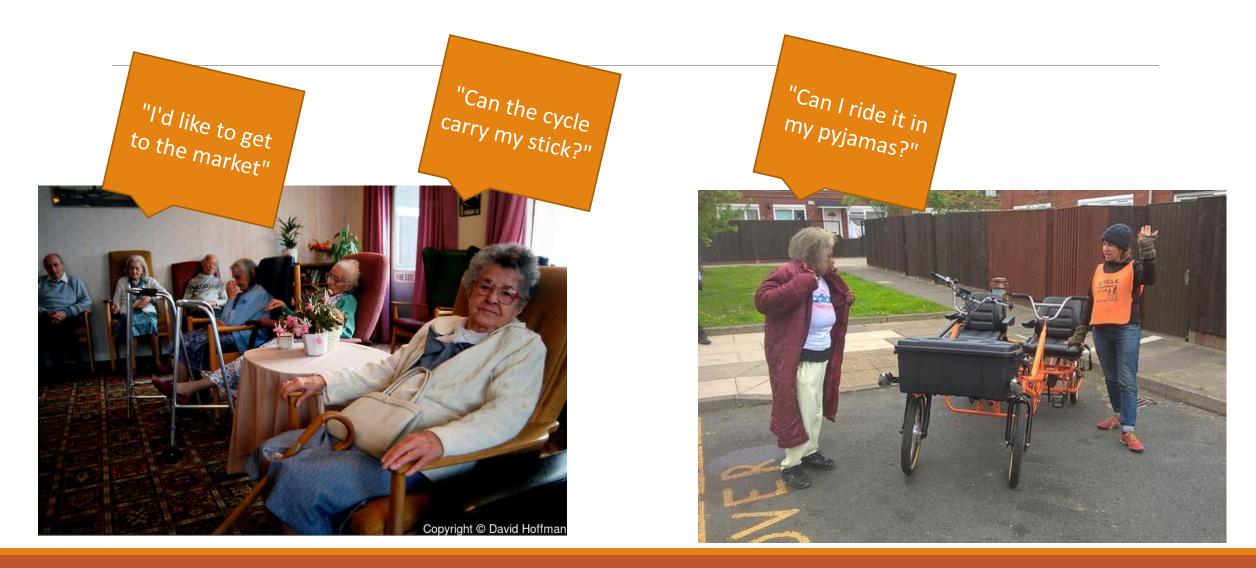


## A delivery team

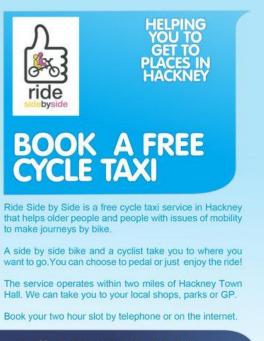




### **Consultations and roadshows**



### Marketing & Promotion



Call 020 7232 4384 or ridesidebyside.eventbrite.com





### www.cycletraining.co.uk



lovely to do in the summer

the Council, TfL and

Cllr Ferval Demirci,

Cabinet Member for

Neighbourhoods,

Department for Transport

Transport and Parks, said:

"We are pleased to launch

the Ride Side by Side cycle

"It will give the chance

with mobility issues to get

a free lift, whether that's to

for those in the borough

taxi service in Hackney

this spring.

A this service will help older people and those with mobility issues to make short trips by bike around Hackney for free.

Ride Side by Side, which George Capon, 78, launches this month, will of Chatham Place, who help residents who use Dialtrialled a shopping run a-Ride services to attend to Tesco on Morning appointments, go shopping Lane, said: "I think it's an or visit friends. excellent idea. I hope it'll The four-wheeled taxi catch on for lots of older people. It'll give people bikes are custom-made and allow the trainer and that little bit of exercise passenger to sit side-byand would be lovely to do side. Passengers can choose in the summer months." whether they want to join The service is run by in and pedal, or sit back Cycle Training UK, with funding from and enjoy the ride.

local area. It's also a great way to experience cycling, whatever your age, and to get out and get some exercise." The service starts on 18 April and will run every Tuesday through spring and summer, with two hour slots available from: •9am-11am •11.15am-1.15pm •1.45pm-3.45pm •4pm-6pm. Bookings can be made online at: ridesidebyside. eventbrite.com: or by calling: 020 7232 4384.

### Partners and supporters





#### Transport Minister Paul Maynard Hackney Councillor Feryal Derirci





Josephine



Eastern



Maria





Bert, Raymond, Diane, Monica, Cecil, Susan, Lora, Junior, Granville, Kathy, Franchia, Zeheda, George, Victor, Grafton, Paulette ...

And many more

### Statistics

Since May 2017	
Number of people engaged	60+
Number of trips made	150+
Types of trips	Leisure, Exercise, Shopping, Hospital, Family visits, Bookies, Take- away food, Laundrette, Exploring, Community centre

### Lessons learnt









### "This is the future"

#### Hackney Dial-a-Ride driver

