



'Community Protects'

**COVID-19 and Vaccine
Awareness Grant**

Wednesday 16th March 2022

Introduction and Background

- Funded by the Department for Levelling Up, Housing and Communities (DLUHC) to deliver an initiative that supports community groups to engage your local populations
- Specifically:
 - To raise awareness within communities who have the lowest rates of COVID-19 vaccine uptake
 - To promote uptake, and Public Health guidance
 - To understand local issues and barriers
 - To understand the effects of Long COVID
- Budget released through Public Health teams, the bi-borough team are working through KCSC and One Westminster to engage with the wider community and voluntary sector in each borough



Who and what will we fund?

To be eligible you must be:

- A registered charity
- A social enterprise (e.g. CIC)
- For unincorporated charities or community groups, some quality assurance is required
- PH are interested in hearing from smaller groups and advice groups
- Collaboration and partnership working

Funding can be used to cover:

- project overheads
- staff and volunteer costs
- activity and event costs
- venue hire
- promotional materials
- equipment directly related to project delivery



Scope of Project

- Initiatives that:
 - Minimise practical barriers to vaccine access
 - Tackle misinformation
 - Increase trust around vaccine safety
 - Improve reach of official messages deeper into communities
 - Provide insight and feedback to Public Health on needs and issues, including those affected by Long COVID
 - Work with audiences with lower vaccine uptake, e.g. young people, pregnant women, minority ethnic communities, etc.
- Activity sessions | events | 1-2-1 conversations | outreach | plus....

Available Support

- Dedicated support for conversations and advice during the application process
- 1-2-1 with each successful project in April
- Ongoing support to completion of your project
- Latest information and guidance on COVID-19 and vaccines

Training

- Royal Society for Public Health
- Short virtual session with Public Health leads
- *Motivational interviewing techniques*

Process for Applying - Grant live NOW

- KCSC Application Template
- Grants available between £500 and £15,000; unincorporated organisations – maximum £2,000
- Deadline for submission Monday 21st March - MIDDAY
- Evaluation process w/c 21st March
- Confirmation of successful bid w/c 28th March

- Monthly Monitoring and Evaluation
 - Numbers of people engaged
 - Types of engagement (activities, events, conversations, etc.)
 - Case studies and partnership working
 - Numbers vaccinated (if applicable)

- Project activities completed by 31st July 2022





Contact Details

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