

## **CEO Peer Network Meeting**

## Notes from meeting held 29 March 2022

At the last meeting we mostly discussed matters around fundraising. There were some actions/suggestions that came from our discussions described below.

• A list of Livery companies and other funders that could be approached for funding has been sent by Ann. Click on the links below to access the list.

## **List One**

## **List Two**

- Organisations should consider university students with good writing skills can provide good support in writing fundraising applications.
- Organisations should review their fundraising approach and their processes as part of building their fundraising strategy. William from Venture Centre is able to provide advice to other CEOs.
- We discussed how to boost recruitment for local job opportunities for local residents and agreed that sharing recruitment adverts through our own individual media platforms could help as this had recently worked for one organisation who successfully recruited a local resident. This is something the network could continue to explore how best to share recruitment adverts.