

CHARITIES AID FOUNDATION

GRANT MAKING



MEET THE FUNDER: CAF

Who are we?

Support for charities

CAF grant making: behind the scenes

What makes a good application?

Current grant programmes

More information and contacts

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Charities Aid Foundation

WHO ARE WE?

At CAF, we exist to make giving go further, so together we can transform more lives and communities around the world.



Individual giving with greater impact



Enabling companies to give more



Advice, insight, services and support for charities



SUPPORT FOR CHARITIES

We work with more than 88,000 charities around the world, helping them raise and manage the funds they need to do their amazing work.



CAF Bank - Banking, investments and loans
CAF Donate – raising funds online



CAF Venturesome – social investments: loans and grants

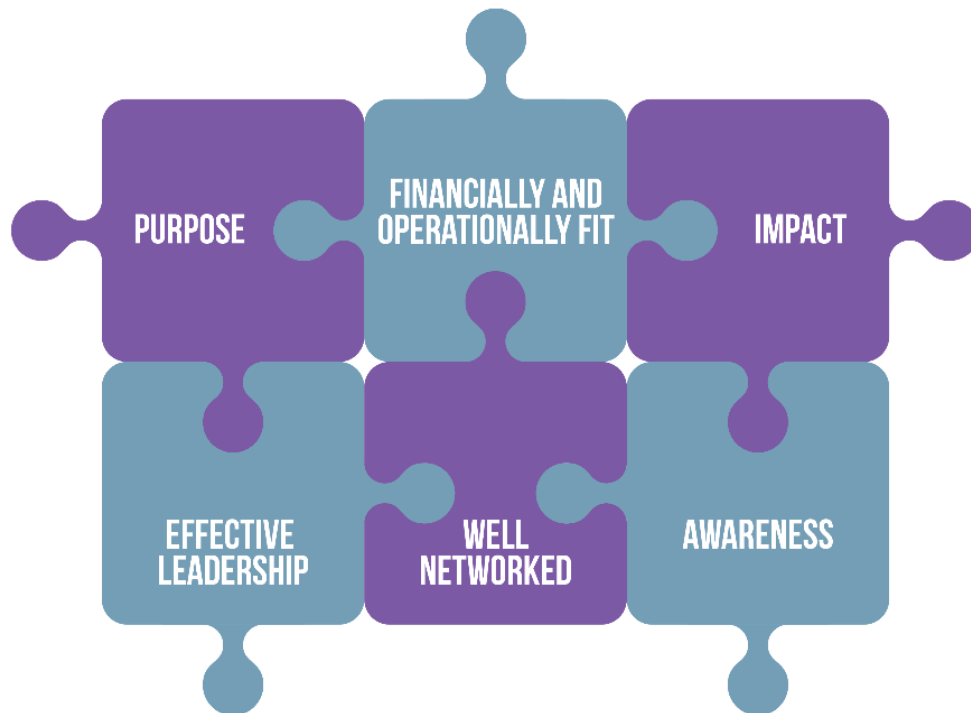


Advice and grant programmes



ADVICE FOR CHARITIES

BUILDING A RESILIENT CHARITY



CAF GRANT MAKING — BEHIND THE SCENES

CAF grant making

- Small team
- 17 grant programmes
- 2,250 grantees so far
- Steep growth this year
- Online grant portal for whole process

Grant making cycle

1. Design programme
2. Create application guidance and forms
3. Receive applications
4. Screen, assess and decide
5. Verify organisations (due diligence)
6. Grant agreements and payments
7. Receive impact reports on grants
8. Analyse impact to provide learning
9. Use learning to adapt next programme design



CAF GRANT MAKING – ASSESSMENT PROCESS

Screening

- Based on eligibility criteria
- Is the application complete?
- If back-up documentation has been requested, is it as required?
- Are Charity Commission submissions up to date?
- The more oversubscribed the programme, the tougher the screening

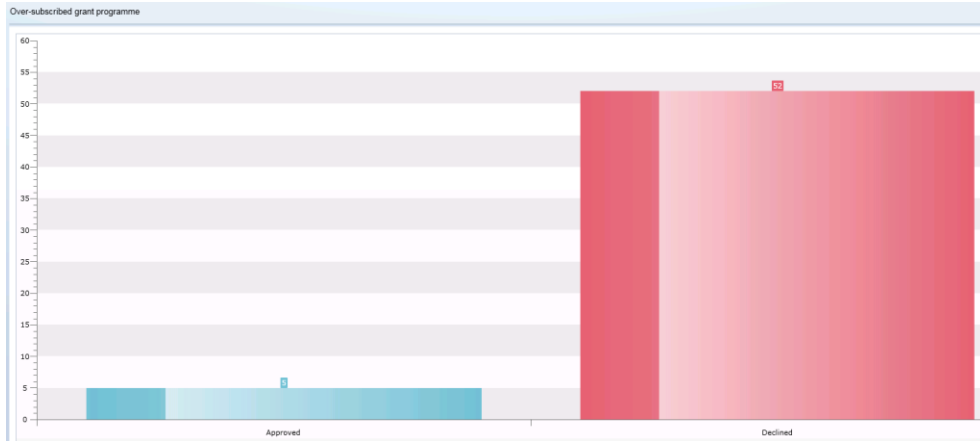
Assessment

- Based on priority criteria
- Benchmarked and quality-controlled across the team
- Scoring and assessment framework, sometimes weighted
 - Low (1): weak or vague answers
 - Medium (2): Fair, but lacking something
 - High (3): Strong answers, no doubts remain
- Overall – yes/no recommendation, with notes
- Feedback where possible
- Final decisions: balance to achieve aims of programme

BEFORE YOU APPLY

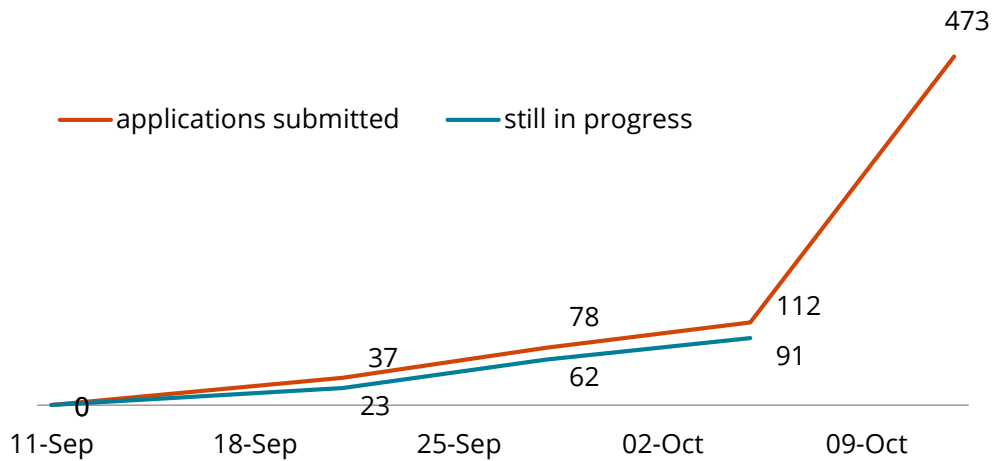
- Take time with your research - scattergun approaches don't work
- What are the eligibility criteria?
- What are the priorities of the fund?
- Is this grant opportunity really the best way of funding what you need to achieve?
- Can you provide any due diligence documentation that is required?
- Are you able to report on the work that you will do with the grant?
- Only apply where priorities and requirements align
- When will the decisions be made? Does that fit your needs?
- Check the deadline – do you have enough time to submit a quality application?
- Make sure your 'public face' is up to date

NUMBERS IN GRANT MAKING



Oversubscribed grant programme

- 57 applications
- 5 grants made



Last minute applications

- 302 applications received in last 3 days before deadline
- 20 grants made
- 175% increase in applications from previous year

WRITING THE APPLICATION

- Answer the questions asked
- Who and why? What is the evidence of the need?
- Track record – sell yourself
- Outputs and outcomes - clearly outline how you will spend the grant (not just what the need is) AND describe realistically what difference the grant will make (not just what you will do with the money)
- How much to request? Be realistic for the need and your own organisation's turnover
- Is it for core costs or a specific project? Write accordingly.
- Tell a compelling story – concisely and with facts, examples and detail
- Be succinct and punchy – use bullet points where possible
- Avoid sector-specific jargon and unexplained acronyms
- Word counts – 15 words for a 100 word answer is not thorough enough
- Include real detail in budget breakdown (xx hours @ £xx for xx months)
- Does it make sense? Ask a friend to read it before submitting

AFTER YOU'VE APPLIED

- Further verification stages may be needed, especially if you are a CIC or social enterprise rather than a registered charity
- Ensure you can promptly provide any documentation or additional information required
- Accept your grant and its T&Cs promptly. Query the T&Cs if they are not as expected.
- If declined, ask for feedback, but don't be surprised if it's less detailed than you might hope
- Reporting – make sure it is timely, accurate, relevant. Understand the difference between outputs and outcomes; and provide both quantitative and qualitative reporting.

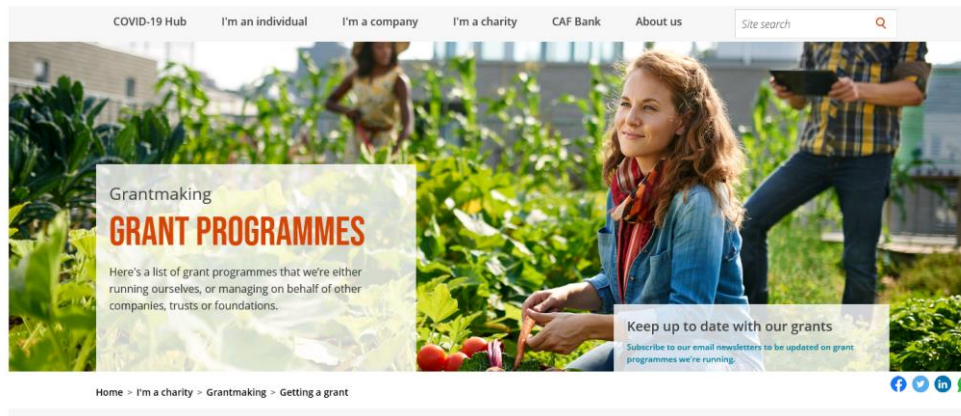
CURRENT GRANT PROGRAMMES AT CAF

Warburtons Community Grants

- Families Matter outcomes
- £400 small grants to have a tangible impact on families
- Over-subscribed
- Quarterly deadlines (see (10 May is next)



www.warburtons.co.uk/our-company/sustainability/within-the-community/giving-donating/



Many grant programmes which we run on behalf of donors are internationally-focused, or are closed programmes. However, all open opportunities are listed on CAF website.

<https://www.cafonline.org/charities/grant-making/getting-a-grant>

MORE INFORMATION AND CONTACTS

Useful links and services

<https://www.cafonline.org/charities>

Research and trends

<https://www.cafonline.org/about-us/research>

Advice for charities

Survive.Adapt.Thrive

<https://www.cafonline.org/charities/resilience>

Grant programmes

<https://www.cafonline.org/charities/grantmaking>

Any questions?

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