

## KCPIN Discussion notes, 4 Feb 2015

### Question 1: What do you think are the three key themes in this research?

Group response:

Theme 1: Size of population, who they are and they are not.

Theme 2: About demographic change, challenges to community.

Theme 3: Strong campaign – connect to Change for Children

### Question 2: We intend to disseminate around 1000 surveys to low paid workers in this borough, what do you think should be the most relevant questions to ask them?

Group response:

- Have conversations with Jackie Peacock and Steve
- Time for this project needs to be extended.
- Personally administer this survey to CAB.
- 1,000 surveys maybe ambitious, but they need to be personally administered.

### Question 3: How do you think we can best disseminate and reach our target group for survey dissemination?

Group response:

- Look at income and people as opposed to workers.
- Ask simple questions.
- Are we able to reach a representative group?
- Look at the proportion of people in vulnerable groups.
- To reach local solutions – look at what's happening in other boroughs.
- CAB volunteers can help with survey dissemination.

### Question 4: Who else do you think we should engage in this research, and what other research methods can we use?

Group response:

- Research to incorporate BME, elderly, people with mental health and other vulnerable groups.
- Look at low income rather than low-earners.
- Age UK can help with surveys dissemination.
- Include landlords, letting agents and Tory councillors in research.

### Question 5: What do you think we can change with our research (locally, regionally and nationally)?

Group response:

- Influence policy regionally as London is unique.
- Link up with other campaigners.

- Newham is licensing private landlords – this could be a policy recommendation in this borough.
- Target surveys in groups, where they go, such as CAB.
- CAB can easily talk to clients for surveys.
- Questions have to be short and effective.
- Could you possibly do a mail out to LA's for people in PRS?
- DHP – can do some influencing around this.
- Look at people who are looking to be housed as they are essentially in PRS.