

# Winter Health Campaign 2019

**NHS**  
West London  
Clinical Commissioning Group



# Winter Health Messages

- ▶ Signposting to NHS 111 - why/when to call
- ▶ Promoting GP extended hours appointments
- ▶ Raising awareness of Pharmacy services & support
- ▶ Prescriptions - collecting before Christmas bank holidays
- ▶ Promoting flu jabs - who can get them/where from?
- ▶ Self-care - what can we do to look after ourselves over Winter?



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# MR. TOP TIPS



# Resources

- ▶ Link to Public Health website to order free leaflets

The screenshot shows a web browser window with the URL [campaignresources.phe.gov.uk/resources/campaigns/34-stay-well-this-winter-/resources](https://campaignresources.phe.gov.uk/resources/campaigns/34-stay-well-this-winter-/resources). The page features a navigation bar with 'Public Health England' and links for 'Home', 'Campaigns', 'Resources', 'Case Studies', and 'About us'. A 'Sign in or register' button and a shopping cart icon are also present. The main content area is a grid of resource cards, each with a thumbnail image, a title, a description, and icons for download, purchase, and favorite.

Resource Name	Description	Download	Purchase	Favorite
Flu Conversation Card 2018	Stay Well This Winter	Yes	No	Yes
Flu card for pregnant women	Stay Well This Winter	Yes	Yes	Yes
A4 Flu poster for pregnant women	Stay Well This Winter	Yes	Yes	Yes
A4 Flu poster for pregnant women	Stay Well This Winter	Yes	Yes	Yes
A4 Flu poster for long term health	Stay Well This Winter	Yes	Yes	Yes
'Treating your infection - Respiratory tract infection (RTI)	Stay Well This Winter	Yes	Yes	Yes



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# Any Questions?