



# Open Age Strategy and Objectives Development

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# Who are Open Age?

- Running for 30 years with around 3000 members (older adults)
- Based in Kensington & Chelsea, Westminster, Hammersmith & Fulham
- Providing activities, classes, trips and support for anyone aged 50+
- Hundreds of activities every week at our centres and online, costing as little as £1, or £3 for Adult Learning Classes (*means tested*)

**IT Classes**, using devices, internet safety, including 'at home' support

**Physical Activity** including Clinical Recovery activities

Mindfulness, Meditation, and Brain Exercises

Arts and Crafts

Men's Health and Physical Activity

Singing and Poetry

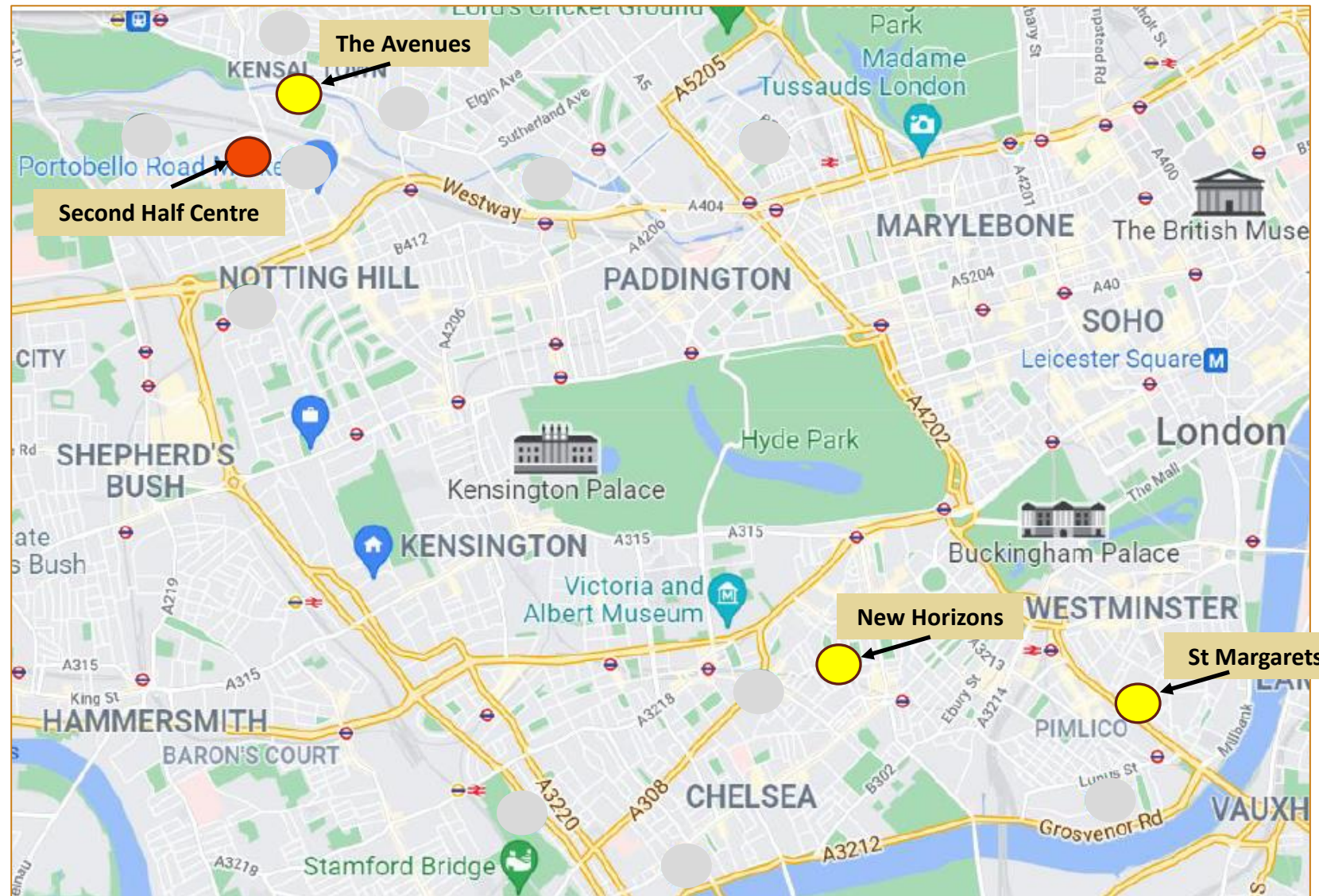
Phone Groups and Conversations

Languages, including ESOL

Provide buddy support to attend



# Where are Open Age?





## Aims for This Work

### We're speaking to:

- Our membership, staff and trustees
- Our funders and partners
- People and communities who are not Open Age members, especially from different backgrounds and cultures
- Organisations who have influence and connections across the areas where we work – e.g. NHS, Council, other VCs

### We're asking:

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- What people like about Open Age and what we do well
  - Where we could improve
  - How we can better connect with more people in our boroughs
- Which will help us to focus our work over the next 3 years





## Today's Discussion

- Open Age want to increase their reach, membership and diversity
- They also want to build partnerships and opportunities for collaboration

## Questions

1. *Are you currently doing any work with Open Age and how is that going? Please put in chat.*

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2. What would encourage and support your communities and people you work with to take part in Open Age activities?
3. What would support you and your organisation to have better links and collaborate with Open Age?